



**CONNECTICUT PRIDE HARTFORD RALLY AND FESTIVAL, INC.**

**2008 Sponsorship Opportunities**

**Overview/Application**

<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>\$4,000</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$500</b>
<input type="checkbox"/> Full Page Color Ad in PRIDE Guide <input type="checkbox"/> Double Booth at festival, in Prime Location <input type="checkbox"/> Logo listed on CT PRIDE website, with link <input type="checkbox"/> Logo included on all major CT PRIDE advertising <input type="checkbox"/> Banner displayed at festival <input type="checkbox"/> Branding Opportunities available	<input type="checkbox"/> Full Page Color Ad in PRIDE Guide <input type="checkbox"/> 1 Booth at festival <input type="checkbox"/> Logo listed on CT PRIDE website, with link <input type="checkbox"/> Logo included on all major CT PRIDE advertising <input type="checkbox"/> Banner displayed at festival	<input type="checkbox"/> 1/2 Half Page color Ad in PRIDE Guide <input type="checkbox"/> 1 Booth at Festival <input type="checkbox"/> Logo listed on CT PRIDE website, with link <input type="checkbox"/> Name listed on all major CT PRIDE advertising <input type="checkbox"/> Banner displayed at festival	<input type="checkbox"/> 1 Quarter Page color Ad in PRIDE Guide <input type="checkbox"/> 1 Booth at Festival <input type="checkbox"/> Logo listed on CT PRIDE website, with link <input type="checkbox"/> Banner displayed at festival

**Please note that the Pride Guide for this year is larger in size (9.75"x11.5") with increased circulation to 7,000 throughout Connecticut and Western Massachusetts.**

**Sponsorship Notes**

- Hartford Pride is scheduled for Saturday, June 7th, 2008 at beautiful Elizabeth Park in Hartford.
- In each category, you decide what you want in return for your sponsorship. You may choose all the items in your column, none of them, or any number in between.
- Banner creation is the responsibility of the sponsor
- All sponsors must follow the attached PRIDE Guide Advertising Specifications (for sizing).
- Logos must be submitted in JPG, GIF or EPS format, at least 300 dpi.
- All 2008 Pride Events are subject to change

Name of business \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone No. \_\_\_\_\_

Business Address \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Sponsorship level:       Platinum       Gold       Silver       Bronze



## Sponsorship Opportunities Overview/Application *continued...*

Connecticut PRIDE Hartford Rally and Festival, Inc. is also looking for donations of merchandise to be raffled off and/or given away at our events. If you wish to supply merchandise, please provide a description of the merchandise and its cash value. **We also welcome In-Kind Sponsorships.**

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Sponsorship type:  Cash     Merchandise     In-Kind\*     All 3 types

Check enclosed (make payable to Connecticut PRIDE Hartford Rally and Festival, Inc.)

Send invoice to \_\_\_\_\_

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For more information, call (860) 225-5122 or email [info@connecticutpride.org](mailto:info@connecticutpride.org).

Please mail this form, with payment, to:  
Connecticut PRIDE Hartford Rally and Festival, Inc.  
458 Wethersfield Avenue  
Hartford, CT 06114  
Attn: Sponsorships

Or fax it to us at (860) 225-5122

### **Additional Note to Sponsors:**

You will also need to complete the Booth Registration and Advertising Request forms so that your booth will be registered. Please indicate that your booth and advertisement are part of your sponsorship package on the booth and advertising forms.

Thank you.

\*In-kind values subject to approval.